



Nebraska Dressage Association

2010 Sponsorship Opportunities



Dear Potential NDA Sponsor,

The Nebraska Dressage Association is a non-profit educational organization whose purpose is to foster a high standard of horsemanship through employment of classical dressage principles. Each year we rely on generous sponsors and donors in order to provide our membership with educational opportunities, a schooling show series, a nationally recognized show, and a year end awards program.

Thank you for considering supporting NDA and its membership in 2010.

Sincerely,

Molly Pearson, 2010 Sponsorship Chair

Benefits of NDA Sponsorship

Corporate, Gold, Silver, and Bronze Level sponsors will reach our 150 members and their families each month via an advertisement in the NDA newsletter, the Contact.

Corporate, Gold, Silver, and Bronze Level sponsors will be prominently featured at NDA's nationally recognized show. Those attending these competitions, in addition to NDA members, include dressage enthusiasts from Kansas, Missouri, Iowa, and South Dakota.

Corporate, Gold, Silver, and Bronze Level, and Friends of NDA will be acknowledged in the Contact, on our website (www.nebraskadressage.org) and in the program for our recognized show.

And who are these dressage folks? An independent study done by USDF found that dressage exhibitors and spectators fit the following demographic profile:

Gender 95% female
Age 60% 31-50
Education 50% college graduate
Income 50% \$75,000+
Occupation 60% Executive/Management
Credit Card 95% use at least one

2010 NDA Sponsorship Levels

Corporate Sponsor - \$300

A full-page ad in the NDA newsletter six times per year (sponsor can select months)
A full-page ad in NDA's recognized show programs
A full-page ad in the NDA Member Handbook
Trade space at NDA's recognized show
Your banner displayed at NDA's recognized show

Gold Level Sponsor - \$150

A full-page ad each month in the NDA newsletter six times per year (sponsor can select months)
A full-page ad in each of two show programs
A full-page ad in the NDA Member Handbook

Silver Level Sponsor - \$75

A half-page ad each month in the NDA newsletter six times per year (sponsor can select months)
A half-page ad in each of two show programs
A half-page ad in the NDA Member Handbook

Bronze Level Sponsor - \$40

A 1/4-page ad each month in the NDA newsletter six times per year (sponsor can select months)
A 1/4-page ad in each of two show programs
A 1/4-page ad in the NDA Member Handbook

Show Class Sponsor - \$25 per class

Acknowledgement in the NDA newsletter and in the program for the USDF/USEF-recognized show(s) in which you sponsor a class or classes.

Friends of NDA- \$?

Friends of NDA are encouraged to donate any amount of money for the use of the organization. Friends of NDA will be acknowledged in the NDA newsletter and donations may be submitted by NDA members in lieu of volunteer requirements for year end awards.

Corporate, Gold, Silver, and Bronze Level Sponsors shall submit an electronic advertisement in .jpg form to the Newsletter Editor at ndanewsletter@gmail.com. Any questions regarding advertisements may be directed to the same email address.

Please return this portion along with a check made payable to NDA to:
Molly Pearson, 7525 N. 186th Street, Bennington, NE 68007.

Sponsor Name: _____ Contact Person: _____

Contact Telephone: () _____ Contact Email: _____

Please Check Box for Sponsorship Level. More than one may be selected.

Corporate Sponsorship- \$300

Gold Level Sponsorship- \$150

Silver Level Sponsorship- \$75

Bronze Level Sponsorship- \$40

Show Class Sponsor- \$25 X _____ classes = _____ (you will be contacted to specify classes sponsored)

Friends of NDA- \$ _____

Total Amount Enclosed: \$ _____

Thank you for supporting NDA